

ARJUN S R

Agentic AI Developer & Automation Engineer

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WORK EXPERIENCE

ALMOE DIGITAL SOLUTIONS PVT LTD

Hebbal, Bengaluru

Assistant Marketing Manager – AI & Automation Systems

Jan 2024 - Present

- Built and launched **Atiroh.com (Shopify)** and **Almoe.in (WordPress)** from scratch, integrating automation, analytics, and tracking systems.
- Developed AI-driven workflows using **n8n and Zoho**, automating CRM, analytics, and reporting processes, reducing manual data handling by **40%**.
- Utilized **LangChain and LangGraph** to build and test context-aware automation chains connecting Zoho CRM, OpenAI, and analytics APIs.
- Applied **Python** and frameworks such as **Flask and FastAPI** to prototype backend automation scripts and API endpoints for workflow pipelines.
- Created Agentic AI prototypes such as an **'AI Analyst'** and **'Executive Assistant Agent'** for task scheduling, data enrichment, and business insights.
- Integrated **OpenAI API** for automated response generation and contextual data updates within Zoho CRM.
- Configured **GA4 and GTM** automation pipelines for end-to-end conversion tracking and performance monitoring.
- Deployed and managed automation services on **Google Cloud Platform (GCP)**, utilising Cloud Run, Cloud Functions, and Cloud Scheduler for workflow execution & API hosting.
- Used **HTML, CSS, and JavaScript** to customize Shopify and WordPress pages, integrate tracking scripts, and connect front-end events with automation workflows.
- Experimented with **multi-agent coordination** logic using LangChain for task delegation, data summarization, and cross-agent communication.

LUXEVEDA BRAND SERVICES

Jayanagara, Bengaluru

Digital Marketing Manager

March 2023 - Jan 2024

- Managed high-impact projects for brands such as **Beretta Gallery, PI Health Sciences, and Britannia**, delivering cross-industry growth across Firearms, Pharma, FMCG, and Automotive verticals.
- Led media collaborations and crafted **client-facing reports** to clearly communicate **campaign results and ROI**.
- Managed **shopify e-commerce** backend, overseeing product listings, pricing, and inventory, leading to a **30% increase** in online sales within six months.
- Collaborated with the **CEO of Luxeveda** to develop and execute client acquisition and lead generation strategies, driving business growth.

Digital Marketing Executive

March 2022 - Feb 2023

- Led the optimisation of digital assets, including **landing pages and ad creatives**, to improve conversion rates and customer acquisition.
- Designed and conducted **training sessions** for Luxeveda employees, enabling them to create high-quality marketing content for social media.
- Managed the day-to-day execution of digital campaigns, including social media, SEO, email marketing, and paid advertising, to drive **engagement and conversions**.

SKILLS

Technical Skills - n8n, LangChain, LangGraph, Python (Flask, FastAPI, Pandas, NumPy), Google Cloud Platform JavaScript, Zoho Analytics, Zoho Flow, Google Tag Manager, Google Analytics 4, Shopify, WordPress, REST APIs

EDUCATION

B.E, Mechanical Engineering - Shree Devi Institute of Technology, Mangaluru

PUC, Science - St. Aloysius College, Mangaluru